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Tasmanian Electronic Commerce Centre Pty Ltd

MEDIA RELEASE

DATE: Friday, 14 November 2008

ATTENTION: News Directors, Chiefs of Staff

TECC WELCOMES PREMIER BARTLETT'S WIRELESS WATERFRONT 'HOT SPOT' ANNOUNCEMENT

The CEO of the Tasmanian Electronic Commerce Centre (TECC), Mr John McCann, welcomed today's announcement by Premier David Bartlett of the Wireless Waterfront 'Hot Spot' Scoping Study and trial.

Mr McCann said; "that wireless technology now allowed significant bandwidth to be cost effectively delivered to a wide range of fixed and mobile users."

"The Sullivans Cove/Salamanca waterfront precinct was selected because it provides access to a cross section of many of the community, business, and lifestyle characteristics that exist across several locations around the State as well as being an ideal venue for trialling potential telecommunications applications, services and devices. The learnings from the study and following trial will be a valuable resource to assist with the future expected demand for wireless deployments across regional and metropolitan Tasmania."

"While the technology is becoming more reliable and cheaper to deploy, the real learnings will be in how to capture the benefits for the Tasmanian community and to enhance potential opportunities for involvement, interaction and innovation using a technology that's rapidly becoming identified as one of the defining characteristics of emerging intelligent and innovative cities worldwide."

Mr McCann agreed with the Premier that the project was about gaining learnings at an important stage of the State's telecommunications development and to also grow a bigger market for wireless communications providers. An additional outcome would be an understanding of the content and services being sought by the increasingly tech savvy Tasmanian consumers and visitors alike.

Mr McCann said the TECC will be liaising with the Department of Economic Development and Tourism to conduct the project.

For further information, Mr John McCann is available for comment or questions on Ph 03 6211 0400 or email at mccann@tecc.com.au

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